

Why study tourism in Krakow?

Studying in Krakow gives you an excellent opportunity to get to know the city which, undoubtedly, is a visiting-card of Poland. Krakow, with its thousand years of history confirmed with monuments of architecture, culture and art, has one hundred thousand students at universities and academic schools which provide the possibility of making connections in almost every field and in many languages. This combination of history and the youth makes the medieval city never fall asleep. It makes everyone feel at home here. Krakow is also a mixture of many cultures (German, Italian, Austrian, Jewish) which have been influencing the city for centuries. This is also the centre of Jewish culture, the seat of numerous churches and Christian monasteries, the city of Pope John Paul II, the city of world-famous poets and writers. Around Cracow one can find tourist attractions from the world's heritage list, above all a unique medieval salt mine in Wieliczka and a dramatic sign of the newest history-a Nazi concentration camp in Auschwitz.

Discussion on tourism in Krakow has an eighty-year-old history and the studies at the Faculty of Tourism and Recreation at the University School of Physical Education have been conducted for thirty five years. Owing to that the university has gathered a group of specialists majored not only in the field of tourism, cultural variety, law and economy but also animation and tourists' needs. The university offers specializations in tourism organization, hotel trade, active tourism and psychosomatic rejuvenation. Studies combine university lectures and practical sessions often held outside the university building. Mountainous region in which Krakow is located gives everyone an opportunity to practice skiing, hiking and spending leisure time in an active way on e.g. climbing in Jurassic valleys.